

DATE

NAME

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Dear NAME,

When I first came to Grand Valley State College it was nothing more than a model on a card table. However, I knew that Grand Valley would be a place of opportunity and a place where I could use my interests and talents when the university needed them. For 50 years, faculty and staff have seen the same opportunity and have been following their passions to inspire students.

Faculty and staff, who have dedicated countless hours and financial support to Grand Valley, have strengthened the university's momentum. Even in retirement, faculty and staff are affecting students' lives by supporting scholarships and volunteering. I still keep in touch with students who graduated years ago, and have seen the impressions that you have made.

Helping students to succeed is an important part of our legacy and I hope you'll join me by giving a gift towards something you're passionate about that affects students. Whether it's your former department, a scholarship, or the general Grand Valley fund, your gift will continue to shape the lives of Grand Valley students.

Thank you for supporting the university with all you do. You truly represent what it means to be a Laker for a Lifetime. I hope that your love and support for Grand Valley continues to grow, and that you will remain involved on campus. Visit [www.gvsu.edu/retiree](http://www.gvsu.edu/retiree) for more opportunities to stay connected.

Sincerely,

[Name and title removed for confidentiality]

P.S. Continue to stay connected with Grand Valley by attending athletic events, performances, guest lectures, or by following Grand Valley's Facebook page!

Enclosure