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www.gvsu.edu/giving

"We're making an investment, and these students that we're investing in are going to change our world. It's going to happen a lot sooner than we realize." – Grant Sienko, Regional Director for Windstream Communications in Grand Rapids

Dear ,

After learning that more than half of Grand Valley's 90,716 graduates are living or working in West Michigan, Grant Sienko, helped the university heighten its impact by encouraging Windstream Communications to fund a new scholarship at Grand Valley State University.

"It really worked out well for the vision we have...if we're nurturing and developing technology and business leaders that stay here, well that's good for everybody," Sienko said.

Sienko benefitted from scholarships while in college and wanted to make sure that students today are able to receive financial assistance. Gifts like Windstream's are of increasing importance to Grand Valley's success. Grand Valley would not be what it is today without support from the West Michigan community.

The university is making an annual economic impact of more than \$722 million in the West Michigan region and 10,586 is the total estimated regional employment attributed to Grand Valley. The university provides the highly skilled, highly educated, and highly flexible workforce needed to lead the region and the state towards a brighter future.

Thank you for investing in the people that are going to change the world with your past gift to Grand Valley. **Renew that investment by [making a gift this year to the Grand Valley State University Endowment Fund](#).** When you give a gift of any amount to this fund you are making a direct investment in the resources that will help Grand Valley students build a brighter future.

Sincerely,

A handwritten signature in blue ink that reads 'Karen Loth'.

Karen Loth
Vice President for University Development

P.S. For more information on Grand Valley's progress please review our 2013-2014 Accountability Report at www.gvsu.edu/accountability.

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